

## General Yaron Rosen (Res.), Former Chief of IDF Cyber Staff - Synopsis

General Yaron Rosen (Res.) served as an Air Force pilot, recently completing over 32 years of distinguished service in the IDF. In his last position in the IDF, General Rosen served as Chief of the IDF Cyber Staff, the lead architect of all cyber activities in the IDF — leading the IDFs' Cyber Transformation Project, responsible for force buildup and operational requirements, operational plans and human resource development, working within an international network of practitioners, strategists, and thought leaders, both at governments and industry circles.

Currently General Rosen is **CEO of 'Toka – Cyber Builders'**, a startup company dedicated to empowering nations with high-end cyber capabilities to strengthen homeland security. Toka builds national level intelligence capabilities, operational capabilities, cyber products and production capabilities for government, security and law-enforcement agencies - to protect from enemies, terror, crime, to save lives and to defend the national digital landscape.

General Rosen holds a MA in Strategic Studies from USAF University and a BSc. in Economics from Bar-Ilan University, Magna Cum-Laude.