



Urbano Reviglio

Urbano Reviglio is a Ph.D. candidate of the International Joint Doctorate in Law, Science and Technology (LAST-JD) at the University of Bologna, Italy. His background is interdisciplinary, in particular sociology of communication, Internet studies and human computer interaction. He explores from an ethical and legal perspective how the phenomenon of serendipity might be implemented as an innovative design principle for social media. The main goal of his research is to understand how to cultivate media pluralism in the age of personalization so as to face the risks of "informational bubbles".