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Yaniv Benhamou (PhD and lecturer at the University of Geneva) teaches, publishes and lectures in the areas of Intellectual Property, Data Protection and Entertainment Law. He is also executive director of the WIPO-UniGE Summer School on Intellectual Property and of the Internet Law Summer School. Besides his academic activities, he is attorney-at-law in a Swiss law firm, where he advises and represents clients before courts with regard to Commercial Law, in particular to Intellectual Property, Technology, Media & Telecoms and Data Protection. In addition to these legal activities, he participates regularly in associative and cultural activities in the field of Art and Music.